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Striking Geometrics and Bold Stripes spring to life with the Freelance Collection

Grand Rapids, MI—September 2011—introducing the Freelance Collection: Caption, Column, Draft, Edit and Proof. Contemporary geometric designs paired with vivid and bright hues create a collection full of energy and playful intention. Each pattern can withstand a minimum of 50,000 double rubs and includes the power of Crypton®.

Caption grabs attention right out of the gate by featuring undulating lines woven with a high sheen yarn to create the illusion of a hexagon. The simulated hexagon is placed on top of a delicately woven pinstripe of multiple colors.

Column takes stripes to an entirely new level. The refined and sophisticated stripe is created with an ultra-fine weave allowing for smooth transitions between small and wide bands.

At first glance Draft appears to be a well-balanced textural plain but take a closer look and you will notice how the intricate weave reveals itself into an iridescent and textural work of art.

A collection inspired by geometric shapes wouldn't be complete without a statement circle and Edit fits the bill. The classic circle is modernized and brought to life by a mixture of weave variations and color. The circles are perfectly framed by a lustrous satin background.

Rounding out the collection is Proof. Proof features two different versions of the same lattice motif layered on top of one another to create shadows and silhouettes. The multi-colored pinstripe in the background further enhances the dimension of this statement design.

For more information on the Freelance Collection please visit www.burchfabrics.com.

About Burch Fabrics Group

Burch Fabrics Group is a family owned company that has been providing high-end original designs for 100+ years. Offering a fresh and progressive collection of Crypton®, INCASE™, high performance seating, earth friendly options, PVC free, vinyl and vertical surface fabrics to fit every need. The diversified offering of seating and panel fabrics provide for coordinated applications in the corporate, learning, hospitality and healthcare markets.

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