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FOR IMMEDIATE RELEASE

Gain More Traction on your next Panel project

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Introducing the newest addition to our Lightning Collection—Traction. Traction offers a playful understated pattern that comes to life with metallic accents. Fine metallic yarns are intricately woven within the design and gently rise to the surface giving depth and dimension to an otherwise standard panel fabric.

Traction is available in six neutral earth tones to allow for coordination within any setting.

Traction is 100% polyester and meets or exceeds ACT Performance Guidelines. All of the patterns have been pre-tested and have been approved as UL Recognized components.

All of this and part of the Lightning Collection! The Lightning Collection offers 70+ SKUs in an assortment of colors and patterns and all ship lightning fast. Patterns in the Lightning Collection are heavily stocked and available for immediate delivery.

For more information on Traction or the Lightning Collection, please visit www.burchfabrics.com.

About Burch Fabrics

Burch Fabrics is a family owned company that has been providing high-end original designs for 100+ years. Offering a fresh and progressive collection of Crypton[®], INCASE[™], high performance seating, earth friendly options, PVC free, vinyl and vertical surface fabrics to fit every need. The diversified offering of seating and panel fabrics provide for coordinated applications in the corporate, learning, hospitality and healthcare markets.

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