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**FOR IMMEDIATE RELEASE**

## **Burch Fabrics Group signs Howard & Associates as an independent rep group**

Grand Rapids, MI—June 2010—Continuing to focus on the A&D community, Burch Fabrics Group appoints Howard & Associates to their independent sales force.

Charlotte and Bill Howard, principals of Howard & Associates, along with six associates will be calling on architects and designers in the Texas market for Burch Fabrics Group. Veterans of the industry, Howard & Associates bring with them over 20 years of industry experience.

For more information on Burch Fabrics Group please visit [www.burchfabrics.com](http://www.burchfabrics.com).

### **About Burch Fabrics Group**

Burch Fabrics Group has been providing high-end original designs for over 106 years. Offering a fresh and progressive collection of Crypton®, INCASE™, high performance seating, earth friendly options, polyurethane, vinyl and vertical surface fabrics to fit every need. Located in Grand Rapids, Michigan, Burch Fabrics Group is a family owned company.

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