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FOR IMMEDIATE RELEASE

Burch Fabrics Group Introduces the All Inclusive Collection while expanding their Earth Friendly offering

Grand Rapids, MI—April 2010— New from the Burch Fabrics Group Design Studio, the All Inclusive collection features a well balanced mixture of bold geometric designs, whimsical yet sophisticated patterns and multi-dimensional textural solids. The lavish assortment of colors range from traditional navy and black to fresh and modern shades of apricot and spring green.

Comprised of a modern starburst, multi-dimensional solids, optically illuminating geometrics and an updated preppy plaid, the All Inclusive Collection offers both modern and traditional designs with a fresh and coordinated color palette. Specified together or separate, the All Inclusive Collection will make a statement in a multitude of market segments including corporate office, hospitality and healthcare.

Focusing on environmental sustainability, the All Inclusive Collection is part of the Burch Fabrics Group Earth Friendly Collection. The collection is made from 100% Post Consumer Recycled Polyester coupled with Crypton Green technology.

All Inclusive is comprised of five different designs (Amenity, Excursion, First Class, Resort and Upgrade) all of which are a minimum of 50,000 double rubs for increased wearability and protection.

For more information on the All Inclusive Collection please visit www.burchfabrics.com.

About Burch Fabrics Group

Burch Fabrics Group is a family owned company that has been providing high-end original designs for over 106 years. Offering a fresh and progressive collection of Crypton[®], INCASE[™], high performance seating, earth friendly options, polyurethane, vinyl and vertical surface fabrics to fit every need. The diversified offering of seating and panel fabrics provide for coordinated applications in the corporate, learning, hospitality and healthcare markets.

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