



**BURCH  
FABRICS  
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**FOR IMMEDIATE RELEASE**

## **Burch Fabrics Group Launches New Website**

Grand Rapids, MI—February 2010—Burch Fabrics Group is starting the New Year off right by launching a completely redesigned website located at <http://www.burchfabrics.com/>.

[www.burchfabrics.com](http://www.burchfabrics.com) is the easiest place to find the complete line of proprietary and coordinating line of textiles, vinyl, polyurethane, leather and panel fabrics offered by Burch Fabrics Group.

Designed specifically for the A&D community and members of the trade, [www.burchfabrics.com](http://www.burchfabrics.com) features intuitive navigation, a variety of filters to aid in searching, coordinating suggestions and a dedicated area to save favorites.

On-line ordering of memo samples is also available. Memo sample orders are processed and shipped within 24 hours of receipt to ensure exceptional delivery time.

We encourage you to visit [www.burchfabrics.com](http://www.burchfabrics.com) today!

### **About Burch Fabrics Group**

Burch Fabrics Group has been providing high-end original designs for over 106 years. Offering a fresh and progressive collection of Crypton®, InCase™, high performance seating, earth friendly options, polyurethanes, vinyls and vertical surface fabrics to fit every need. Located in Grand Rapids, Michigan, Burch Fabrics Group is a family owned company.

**END**