Burch

How to Clean Merit

High Performance Vinyl with Permablok^{3®}

Recommended Care and Cleaning Guide:

Remove most stains with one of the following steps:

STEP 1: Eye Shadow, Mascara, Grease, Black Felt Tip Pen, Crayon, Chocolate, Suntan Lotion, Hair/Body Oils* *Hair and body oils must be cleaned after each instance of exposure to hair and body oils

STEP 2: Red Lipstick

STEP 3: Blood, Urine, Feces, Oil Based Paint, Tar and Asphalt

STEP 4: All other tough stains

- STEP 1: Remove excess spill with a damp cloth. Clean with a 1:1 mix of lvory[®] soap and water. Next, rinse with clean water and dry. Vory[®] is a registered trademark of Procter and Gamble.®
- STEP 2: Use a straight application of concentrated cleaners such as Formula 409® or Fantastik® spray cleaner. Wipe with a clean cloth, rinse with water and dry. Fantastik® is a registered trademark of DowBrands, Inc.®, registered trademark of the Dow Chemical Co® • Formula 409® is a registered trademark of the Clorox Company®
- **STEP 3:** Use a 1:1 mix of ammonia and water, or a 1:10 mix of bleach and water. Rinse with clean water and dry.
- **STEP 4:** Use a 1:1 mix of isopropyl alcohol and water. If the stain persists, use straight alcohol. Rinse thoroughly with clean water and pat dry.

NOTE: For cleaning that requires step 4, use a soft cotton cloth saturated with the cleaning material and rub the stain in circles 10 times. Pat dry with another soft cotton cloth and check the results.



Cleaning information is offered for general guidance and is not a guarantee. The use of certain cleaning agents can be harmful to the surface appearance and lifespan of a product. Burch Fabrics assumes no responsibility for damage to a product resulting from lack of cleaning, improper cleaning or the misuse of cleaning agents. Certain clothing and accessory dyes (such as those used on denim jeans) may migrate to materials and cause permanent damage. Burch Fabrics cannot be held responsible for dye transfer caused by external contaminants.